



March 20, 2020

DuPont Transportation & Industrial Partners with Knowde to Provide Customers with Leading-edge Digital Experience

PRESS CONTACTS

Jed Singer

Global Digital Strategist Leader
302-354-9142
jed.c.singer@dupont.com

Shondra Cyr

Head of Marketing
206-859-9500
shondra@knowde.com

DuPont Transportation & Industrial, a business unit of DuPont— together with Knowde, the leading online marketplace for chemicals, ingredients and polymers—have announced a partnership. The new DuPont Transportation & Industrial Storefront on Knowde showcases DuPont’s high-performance polymers, resins, parts and shapes, silicones, adhesives, and lubricants for aerospace, automotive, and other demanding environments. In addition, it offers customers a fresh and exciting way to find, research, compare and collaborate on those products.



Randy Stone, President of DuPont T&I

“We’re excited about the partnership because it provides our customers with instant access to a state-of-the-art platform that makes it easy for them to learn about our products, ask questions, order samples, and more,” said DuPont Transportation & Industrial President Randy Stone. “We’ve always strived to provide customers with everything they need to innovate with the products in our portfolio, and we believe our Knowde presence goes a long way toward making that happen.”

The DuPont Transportation & Industrial Storefront is open to all existing and potential customers and is online now. Signup is free and provides immediate access to all features, including advanced search tools for easy product selection, in-depth product technical data, and online sample ordering and quote requesting tools powered by the Knowde Concierge team to save busy customers critical time.



Ali Amin-Javaheeri, CEO of Knowde

“We’re thrilled that DuPont is launching a store on the Knowde platform. This will make it easier than ever for customers to find DuPont products and interact directly with DuPont experts”, said Knowde CEO Ali Amin-Javaheeri. “A new option for digital transformation is now here for the industry. DuPont is at the forefront of transforming the way their customers work.”

Coming up

Throughout 2020, Knowde will continue enabling DuPont’s online evolution, adding new features and capabilities with the ultimate goal of significantly enhancing the customer experience.

To check out the DuPont T&I storefront on Knowde, visit: www.knowde.com/companies/dupont.

About Knowde

Located in Silicon Valley, Knowde is a digital marketplace built for chemistry. As Amazon, eBay and others have modernized and changed the way we research and buy products, so too is Knowde bringing this same revolutionary change to the chemical industry world. For additional information about Knowde, visit www.knowde.com.

About DuPont Transportation and Industrial

DuPont Transportation & Industrial (T&I) delivers a broad range of technology-based products and solutions to the transportation, aerospace, electronics, healthcare, industrial, and consumer markets. DuPont T&I partners with customers to drive innovation by utilizing its expertise and knowledge in polymer and materials science. DuPont works with customers throughout the value chain to enable material systems solutions for demanding applications and environments. For additional information about DuPont Transportation & Industrial, visit www.dupont.com/transportation-industrial.html.

About DuPont

DuPont (NYSE: DD) is a global innovation leader with technology-based materials, ingredients and solutions that help transform industries and everyday life. Our employees apply diverse science and expertise to help customers advance their best ideas and deliver essential innovations in key markets including electronics, transportation, construction, water, health and wellness, food and worker safety. More information can be found at www.dupont.com.